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# MEGAPACK INSTAGRAM PRO



Kit Plantillas  
Canva Pro

**Siempre** Ecuador

# MEGAPACK INSTAGRAM PRO

## KIT DE PLANTILLAS CANVA

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Tu marca en Instagram necesita más que buen contenido — necesita consistencia visual.

Las mismas fuentes. Los mismos colores. El mismo estilo en cada publicación.

Este kit reúne 30+ packs de plantillas profesionales en Canva, para que tu perfil comunique profesionalismo desde el primer día.

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### **Este kit está diseñado para tres cosas:**

#### **01 — SOLUCIONAR**

Acabar con el caos visual. Sin coherencia de marca no hay confianza. Sin confianza no hay ventas.

#### **02 — INICIAR RÁPIDO**

Edita, personaliza y publica en minutos. Sin diseñar desde cero. Sin perder horas en Canva.

### 03 — ESCALAR

Plantillas que crecen contigo. Cambia colores, textos, logos. Tu marca, tu estilo, tu sistema.

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## ¿CÓMO USAR ESTE KIT?

1. Haz clic en el link del pack que elijas.
2. Se abrirá la plantilla en Canva. Selecciona "Usar plantilla".
3. Cambia los textos, los colores y el logo por los de tu marca.
4. Descarga y publica directamente en Instagram.
5. Repite con los demás packs hasta encontrar tu estilo definitivo.

 **TIP:** *Elige un solo pack como tu identidad principal y úsalo de forma consistente durante al menos 30 días. La consistencia construye el reconocimiento de marca.*

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# DIRECTORIO DE PLANTILLAS

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## PACKS GRADIENTE

#	Nombre	Link Canva
01	Pack Gradiente Naranja	<a href="https://www.canva.com/design/DAHbX69IFU4/ue4nu6yShsAQ1AiQSjlEUw/edit?utm_content=DAHbX69IFU4&amp;utm_campaign=designshare&amp;utm_medium=link2&amp;utm_source=sharebutton">https://www.canva.com/design/DAHbX69IFU4/ue4nu6yShsAQ1AiQSjlEUw/edit?utm_content=DAHbX69IFU4&amp;utm_campaign=designshare&amp;utm_medium=link2&amp;utm_source=sharebutton</a>
02	Pack Gradiente Lila	<a href="https://www.canva.com/design/DAHByMdhRuI/rtp5XZcW9y5LLcp2SeOBmA/edit?utm_content=DAHByMdhRuI&amp;utm_campaign=designshare&amp;utm_medium=link2&amp;utm_source=sharebutton">https://www.canva.com/design/DAHByMdhRuI/rtp5XZcW9y5LLcp2SeOBmA/edit?utm_content=DAHByMdhRuI&amp;utm_campaign=designshare&amp;utm_medium=link2&amp;utm_source=sharebutton</a>
03	Pack Gradiente Verde	<a href="https://www.canva.com/design/DAHBySskCXI/NSmoRS61kNhvUVTNNALsqA/edit?utm_content=DAHBySskCXI&amp;utm_campaign=designshare&amp;utm_medium=link2&amp;utm_source=sharebutton">https://www.canva.com/design/DAHBySskCXI/NSmoRS61kNhvUVTNNALsqA/edit?utm_content=DAHBySskCXI&amp;utm_campaign=designshare&amp;utm_medium=link2&amp;utm_source=sharebutton</a>

#	Nombre	Link Canva
04	Pack Gradiente Amarillo	<a href="https://www.canva.com/design/DAHByR7JA18/cvEbI9wuvz7I2zWsXuPXqQ/edit?utm_content=DAHByR7JA18&amp;utm_campaign=designshare&amp;utm_medium=link2&amp;utm_source=sharebutton">https://www.canva.com/design/DAHByR7JA18/cvEbI9wuvz7I2zWsXuPXqQ/edit?utm_content=DAHByR7JA18&amp;utm_campaign=designshare&amp;utm_medium=link2&amp;utm_source=sharebutton</a>
05	Pack Gradiente Azul y Morado	<a href="https://www.canva.com/design/DAHByfGDS9g/A5DaOEZLhn55Neu7EOEpWA/edit?utm_content=DAHByfGDS9g&amp;utm_campaign=designshare&amp;utm_medium=link2&amp;utm_source=sharebutton">https://www.canva.com/design/DAHByfGDS9g/A5DaOEZLhn55Neu7EOEpWA/edit?utm_content=DAHByfGDS9g&amp;utm_campaign=designshare&amp;utm_medium=link2&amp;utm_source=sharebutton</a>

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## PACKS SOFT

#	Nombre	Link Canva
06	Pack Soft	<a href="https://www.canva.com/design/DAHByvtpqLI/u1flzjzVS3yufVuR5gxmMQ/edit?utm_content=DAHByvtpqLI&amp;utm_campaign=designshare&amp;utm_medium=link2&amp;utm_source=sharebutton">https://www.canva.com/design/DAHByvtpqLI/u1flzjzVS3yufVuR5gxmMQ/edit?utm_content=DAHByvtpqLI&amp;utm_campaign=designshare&amp;utm_medium=link2&amp;utm_source=sharebutton</a>
07	Pack Soft Terrosos	<a href="https://www.canva.com/design/DAHBysq8sKg/jUzlojsgT9j3qLaHFRT5Gw/edit?utm_content=DAHBysq8sKg&amp;utm_campaign=designshare&amp;utm_medium=link2&amp;utm_source=sharebutton">https://www.canva.com/design/DAHBysq8sKg/jUzlojsgT9j3qLaHFRT5Gw/edit?utm_content=DAHBysq8sKg&amp;utm_campaign=designshare&amp;utm_medium=link2&amp;utm_source=sharebutton</a>

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## PACKS GLAMOUR

#	Nombre	Link Canva
08	Pack Glamour	<a href="https://www.canva.com/design/DAHByhkIKCo/Obd86LkfNH3QoqmXKh2tgg/edit?utm_content=DAHByhkIKCo&amp;utm_campaign=designshare&amp;utm_medium=link2&amp;utm_source=sharebutton">https://www.canva.com/design/DAHByhkIKCo/Obd86LkfNH3QoqmXKh2tgg/edit?utm_content=DAHByhkIKCo&amp;utm_campaign=designshare&amp;utm_medium=link2&amp;utm_source=sharebutton</a>
09	Pack Glamour Pink 1	<a href="https://www.canva.com/design/DAHBzBVtah8/ZCmiJN65fO-3X5ACyzDtzA/edit?utm_content=DAHBzBVtah8&amp;utm_campaign=designshare&amp;utm_medium=link2&amp;utm_source=sharebutton">https://www.canva.com/design/DAHBzBVtah8/ZCmiJN65fO-3X5ACyzDtzA/edit?utm_content=DAHBzBVtah8&amp;utm_campaign=designshare&amp;utm_medium=link2&amp;utm_source=sharebutton</a>
10	Pack Glamour Pink 2	<a href="https://www.canva.com/design/DAHByu8iRpk/Rho4ph24CFIN1j37tEdQAw/edit?utm_content=DAHByu8iRpk&amp;utm_campaign=designshare&amp;utm_medium=link2&amp;utm_source=sharebutton">https://www.canva.com/design/DAHByu8iRpk/Rho4ph24CFIN1j37tEdQAw/edit?utm_content=DAHByu8iRpk&amp;utm_campaign=designshare&amp;utm_medium=link2&amp;utm_source=sharebutton</a>

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## PACKS MODERNO / MINIMALISTA

#	Nombre	Link Canva
11	Pack Moderno	<a href="https://www.canva.com/design/DAHBza7rGwA/FhscsxWc5rYf41Xp6OxFWA/edit?utm_content=DAHBza7rGwA&amp;utm_campaign=designshare&amp;utm_medium=link2&amp;utm_source=sharebutton">https://www.canva.com/design/DAHBza7rGwA/FhscsxWc5rYf41Xp6OxFWA/edit?utm_content=DAHBza7rGwA&amp;utm_campaign=designshare&amp;utm_medium=link2&amp;utm_source=sharebutton</a>
12	Pack Minimalista Elegante	<a href="https://www.canva.com/design/DAHBzhP7zo/CgopCEbMGX-No-sjr7ogyA/edit">https://www.canva.com/design/DAHBzhP7zo/CgopCEbMGX-No-sjr7ogyA/edit</a>
13	Pack Elegance	<a href="https://www.canva.com/design/DAHBzUwiRRE/hgvtApcqT--XoIFA3oiR9Q/edit?utm_content=DAHBzUwiRRE&amp;utm_campaign=designshare&amp;utm_medium=link2&amp;utm_source=sharebutton">https://www.canva.com/design/DAHBzUwiRRE/hgvtApcqT--XoIFA3oiR9Q/edit?utm_content=DAHBzUwiRRE&amp;utm_campaign=designshare&amp;utm_medium=link2&amp;utm_source=sharebutton</a>

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## PACKS CLEAN MINIMALISTA

#	Nombre	Link Canva
14	Pack Clean Minimalista Verde	<a href="https://www.canva.com/design/DAHBzpfR9Ho/XBsalSij4yooizi2ch_DwQ/edit?utm_content=DAHBzpfR9Ho&amp;utm_campaign=designshare&amp;utm_medium=link2&amp;utm_source=sharebutton">https://www.canva.com/design/DAHBzpfR9Ho/XBsalSij4yooizi2ch_DwQ/edit?utm_content=DAHBzpfR9Ho&amp;utm_campaign=designshare&amp;utm_medium=link2&amp;utm_source=sharebutton</a>
15	Pack Clean Minimalista Arena	<a href="https://www.canva.com/design/DAHBzqsjbHM/H1hd7ivhVcNP-oK7wNG3SQ/edit?utm_content=DAHBzqsjbHM&amp;utm_campaign=designshare&amp;utm_medium=link2&amp;utm_source=sharebutton">https://www.canva.com/design/DAHBzqsjbHM/H1hd7ivhVcNP-oK7wNG3SQ/edit?utm_content=DAHBzqsjbHM&amp;utm_campaign=designshare&amp;utm_medium=link2&amp;utm_source=sharebutton</a>
16	Pack Clean Minimalista Rosa	<a href="https://www.canva.com/design/DAHBzkGOopQ/w5JmgzD4f5lfXu-V3-og9w/edit?utm_content=DAHBzkGOopQ&amp;utm_campaign=designshare&amp;utm_medium=link2&amp;utm_source=sharebutton">https://www.canva.com/design/DAHBzkGOopQ/w5JmgzD4f5lfXu-V3-og9w/edit?utm_content=DAHBzkGOopQ&amp;utm_campaign=designshare&amp;utm_medium=link2&amp;utm_source=sharebutton</a>
17	Pack Clean Minimalista Azul	<a href="https://www.canva.com/design/DAHBz7BOgjA/Yi_L7GLJvl1grefg82Bn8w/edit?utm_content=DAHBz7BOgjA&amp;utm_campaign=designshare&amp;utm_medium=link2&amp;utm_source=sharebutton">https://www.canva.com/design/DAHBz7BOgjA/Yi_L7GLJvl1grefg82Bn8w/edit?utm_content=DAHBz7BOgjA&amp;utm_campaign=designshare&amp;utm_medium=link2&amp;utm_source=sharebutton</a>

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## PACKS TEMÁTICOS

#	Nombre	Link Canva
18	Pack Metamorfosis	<a href="https://www.canva.com/design/DAHBz_U33pc/CYAI1yWeizfOKFmS66PxGg/edit?utm_content=DAHBz_U33pc&amp;utm_campaign=designshare&amp;utm_medium=link2&amp;utm_source=sharebutton">https://www.canva.com/design/DAHBz_U33pc/CYAI1yWeizfOKFmS66PxGg/edit?utm_content=DAHBz_U33pc&amp;utm_campaign=designshare&amp;utm_medium=link2&amp;utm_source=sharebutton</a>
19	Pack Terracota Gris	<a href="https://www.canva.com/design/DAHBoM4TTiI/k5k72OZWYtNlfmsiVqcVlw/edit?utm_content=DAHBoM4TTiI&amp;utm_campaign=designshare&amp;utm_medium=link2&amp;utm_source=sharebutton">https://www.canva.com/design/DAHBoM4TTiI/k5k72OZWYtNlfmsiVqcVlw/edit?utm_content=DAHBoM4TTiI&amp;utm_campaign=designshare&amp;utm_medium=link2&amp;utm_source=sharebutton</a>
20	Pack Terracota	<a href="https://www.canva.com/design/DAHBz_p2R3I/fqlysSpvP_Q84_rgx3qdbQ/edit?utm_content=DAHBz_p2R3I&amp;utm_campaign=designshare&amp;utm_medium=link2&amp;utm_source=sharebutton">https://www.canva.com/design/DAHBz_p2R3I/fqlysSpvP_Q84_rgx3qdbQ/edit?utm_content=DAHBz_p2R3I&amp;utm_campaign=designshare&amp;utm_medium=link2&amp;utm_source=sharebutton</a>

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## PACKS NICHOS ESPECÍFICOS

#	Nombre	Link Canva
21	Pack Abogados 1	<a href="https://www.canva.com/design/DAHBz8E4vR8/LxdVomch2QvjnAR6eelLgQ/edit?utm_content=DAHBz8E4vR8&amp;utm_campaign=designshare&amp;utm_medium=link2&amp;utm_source=sharebutton">https://www.canva.com/design/DAHBz8E4vR8/LxdVomch2QvjnAR6eelLgQ/edit?utm_content=DAHBz8E4vR8&amp;utm_campaign=designshare&amp;utm_medium=link2&amp;utm_source=sharebutton</a>
22	Pack Abogados 2	<a href="https://www.canva.com/design/DAHBz827uzo/ihjlHBxBlz2Iyroax6I2Xg/edit?utm_content=DAHBz827uzo&amp;utm_campaign=designshare&amp;utm_medium=link2&amp;utm_source=sharebutton">https://www.canva.com/design/DAHBz827uzo/ihjlHBxBlz2Iyroax6I2Xg/edit?utm_content=DAHBz827uzo&amp;utm_campaign=designshare&amp;utm_medium=link2&amp;utm_source=sharebutton</a>
23	Pack Abogados 3	<a href="https://www.canva.com/design/DAHBz41JStQ/LUrN1bECd_sLeIJdti4xxw/edit?utm_content=DAHBz41JStQ&amp;utm_campaign=designshare&amp;utm_medium=link2&amp;utm_source=sharebutton">https://www.canva.com/design/DAHBz41JStQ/LUrN1bECd_sLeIJdti4xxw/edit?utm_content=DAHBz41JStQ&amp;utm_campaign=designshare&amp;utm_medium=link2&amp;utm_source=sharebutton</a>
24	Pack Abogados 4	<a href="https://www.canva.com/design/DAHBz3ez7Po/JTgcu1EhleV4MhYICYGpdQ/edit?utm_content=DAHBz3ez7Po&amp;utm_campaign=designshare&amp;utm_medium=link2&amp;utm_source=sharebutton">https://www.canva.com/design/DAHBz3ez7Po/JTgcu1EhleV4MhYICYGpdQ/edit?utm_content=DAHBz3ez7Po&amp;utm_campaign=designshare&amp;utm_medium=link2&amp;utm_source=sharebutton</a>

#	Nombre	Link Canva
25	Pack Abogados 5	<a href="https://www.canva.com/design/DAHBoN-A49g/7ozEv4TzeJy425wtHm4xDA/edit?utm_content=DAHBoN-A49g&amp;utm_campaign=designshare&amp;utm_medium=link2&amp;utm_source=sharebutton">https://www.canva.com/design/DAHBoN-A49g/7ozEv4TzeJy425wtHm4xDA/edit?utm_content=DAHBoN-A49g&amp;utm_campaign=designshare&amp;utm_medium=link2&amp;utm_source=sharebutton</a>
26	Pack Barbería	<a href="https://www.canva.com/design/DAHBzyvCwPI/upDLGw_B8X7bo8VnBJTV4A/edit?utm_content=DAHBzyvCwPI&amp;utm_campaign=designshare&amp;utm_medium=link2&amp;utm_source=sharebutton">https://www.canva.com/design/DAHBzyvCwPI/upDLGw_B8X7bo8VnBJTV4A/edit?utm_content=DAHBzyvCwPI&amp;utm_campaign=designshare&amp;utm_medium=link2&amp;utm_source=sharebutton</a>
27	Pack Bienes Raíces	<a href="https://www.canva.com/design/DAHCcsxlu9o/XfcOw6OX3g_FXENis6Jtcw/edit?utm_content=DAHCcsxlu9o&amp;utm_campaign=designshare&amp;utm_medium=link2&amp;utm_source=sharebutton">https://www.canva.com/design/DAHCcsxlu9o/XfcOw6OX3g_FXENis6Jtcw/edit?utm_content=DAHCcsxlu9o&amp;utm_campaign=designshare&amp;utm_medium=link2&amp;utm_source=sharebutton</a>
28	Pack Cafetería	<a href="https://www.canva.com/design/DAHCCUArHfM/HgYFc_jwIjEE6nugErJ2bg/edit?utm_content=DAHCCUArHfM&amp;utm_campaign=designshare&amp;utm_medium=link2&amp;utm_source=sharebutton">https://www.canva.com/design/DAHCCUArHfM/HgYFc_jwIjEE6nugErJ2bg/edit?utm_content=DAHCCUArHfM&amp;utm_campaign=designshare&amp;utm_medium=link2&amp;utm_source=sharebutton</a>
29	Pack Restaurante	<a href="https://www.canva.com/design/DAHCCYEuBYk/qeJXWrhV6pi_JwUYESLCDA/edit?utm_content=DAHCCYEuBYk&amp;utm_campaign=designshare&amp;utm_medium=link2&amp;utm_source=sharebutton">https://www.canva.com/design/DAHCCYEuBYk/qeJXWrhV6pi_JwUYESLCDA/edit?utm_content=DAHCCYEuBYk&amp;utm_campaign=designshare&amp;utm_medium=link2&amp;utm_source=sharebutton</a>

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## PACKS CREATIVOS

#	Nombre	Link Canva
30	Pack Creative Pink	<a href="https://www.canva.com/design/DAHBz19c6nw/sdPBKXs1Ot5o1aqexPE1uA/edit?utm_content=DAHBz19c6nw&amp;utm_campaign=designshare&amp;utm_medium=link2&amp;utm_source=sharebutton">https://www.canva.com/design/DAHBz19c6nw/sdPBKXs1Ot5o1aqexPE1uA/edit?utm_content=DAHBz19c6nw&amp;utm_campaign=designshare&amp;utm_medium=link2&amp;utm_source=sharebutton</a>
31	Pack Creative Blue	<a href="https://www.canva.com/design/DAHBz9GpABE/U9cP66KMoUVOfO9HxLAnOQ/edit?utm_content=DAHBz9GpABE&amp;utm_campaign=designshare&amp;utm_medium=link2&amp;utm_source=sharebutton">https://www.canva.com/design/DAHBz9GpABE/U9cP66KMoUVOfO9HxLAnOQ/edit?utm_content=DAHBz9GpABE&amp;utm_campaign=designshare&amp;utm_medium=link2&amp;utm_source=sharebutton</a>
32	Pack Creative Lemon + Black	<a href="https://www.canva.com/design/DAHBz_oZxVw/e_TFobu6Zy08knWF6ZQkGA/edit?utm_content=DAHBz_oZxVw&amp;utm_campaign=designshare&amp;utm_medium=link2&amp;utm_source=sharebutton">https://www.canva.com/design/DAHBz_oZxVw/e_TFobu6Zy08knWF6ZQkGA/edit?utm_content=DAHBz_oZxVw&amp;utm_campaign=designshare&amp;utm_medium=link2&amp;utm_source=sharebutton</a>

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# **SOBRE SIEMPRE ECUADOR**

*Este Kit de Plantillas Canva es parte del  
**Megapack Instagram Pro**  
2 Herramientas Interactivas + 6 Recursos —  
Todo por \$27*

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Siempre Ecuador es una Casa de Productos Digitales especializada en sistemas prácticos para emprendedores latinoamericanos.

Nuestro modelo es simple: herramientas y recursos de calidad a precios accesibles. Para que los uses, no para que los colecciones.

Cada producto de la Serie "Que Sí Funciona" traduce metodología corporativa probada al mundo del emprendimiento digital. Sin teoría. Sin cursos interminables. Sistemas listos para implementar desde el primer día.

**Metodología: "Claridad sobre  
Complejidad"**

*Transformar ideas en estrategias accionables  
usando sistemas corporativos simplificados que  
cualquier emprendedor puede implementar.*

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## LO QUE INCLUYE TU MEGAPACK COMPLETO:

	Componente	Descripción
	Calculadora ROI Instagram Pro	Herramienta interactiva — análisis completo con benchmarks y proyecciones
	Calendario de Contenido 90 Días	Herramienta interactiva — 20 nichos, 360 ideas, listo en 1 minuto
	Guía Completa Instagram Pro	536 páginas de metodología aplicada
	Guía Publicidad Instagram	79 páginas para anuncios que convierten
	Guía Inicio Rápido	Implementa el sistema en tu primera semana
	Biblioteca Copy & Scripts	Textos listos para publicaciones y stories
	Checklists de Implementación	Paso a paso sin perderte nada
	Kit Plantillas Canva	Este documento — 30+ packs en español

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*Siempre Ecuador — Sistemas prácticos para  
emprendedores latinoamericanos  
siede.ec | info@siede.ec*

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